



SCORING RUBRIC – COMPANY CATEGORIES

CATEGORY	4 Excellent	3 Good	2 Satisfactory	1 Needs Improvement	Score
Correlation to the Geospatial Industry	Demonstrated a strong correlation to the geospatial industry.	Demonstrated a correlation to the geospatial industry.	Demonstrated some correlation to the geospatial industry.	Did not demonstrate any correlation to the geospatial industry.	
Technology	Provided exceptional and clear information about the company's technology or service.	Gave an accurate understanding of the company's technology or service.	Provided a description of the company's technology or service.	Did not provide enough information on the technology or service.	
Achievements Above and Beyond	Demonstrated achievements above and beyond primary scope of work.	Demonstrated some achievements.	Provided partial information on achievements.	Did not provide information on any achievements.	
Concise and Easy to Understand	Submission provided a very clear picture and understanding of the organization's initiatives.	Submission was complete but missing some information to understand it fully.	Submission included many unknown acronyms and lacked information to understand.	The submission was incomplete, included spelling mistakes, or lacked relevant information.	
Information	Information is complete with added info such as examples and timelines.	Information is complete with no added information.	Information is partially complete with gaps.	Information is not complete.	



SCORING RUBRIC – INDIVIDUAL CATEGORIES

CATEGORY	4 Excellent	3 Good	2 Satisfactory	1 Needs Improvement	Score
Correlation to the Geospatial Industry	Demonstrated a strong correlation to the geospatial industry.	Demonstrated a correlation to the geospatial industry.	Demonstrated some correlation to the geospatial industry.	Did not demonstrate any correlation to the geospatial industry.	
Role in Industry	Provided an accurate picture of individuals strong influence in the industry.	Provided partial information on individuals influence on the industry.	Provided unclear, but some information on the individuals influence in the industry.	Provided no information on the individuals influence in the industry.	
Achievements Above and Beyond	Demonstrated achievements above and beyond primary scope of work.	Demonstrated some achievements.	Provided partial information on achievements.	Did not provide information on any achievements.	
Concise and Easy to Understand	Submission provided a very clear picture and understanding of the organization's initiatives.	Submission was complete but missing some information to understand it fully.	Submission included many unknown acronyms and lacked information to understand.	The submission was incomplete, included spelling mistakes, or lacked relevant information.	
Information	Information is complete with added info such as examples and timelines.	Information is complete with no added information.	Information is partially complete with gaps.	Information is not complete.	